

Neurolif Privacy Policy

Neurolif is committed to safeguarding the privacy of personal data (“Information”). This Privacy Notice outlines the collection, use, and disclosure of personal Information provided to us. When Information is submitted to us, or you use our websites, mobile app and other services, you consent to the collection, use, and disclosure of that Information as described in this Privacy Notice. Although Neurolif respects the privacy of its users (or “members”, or “visitors,” “subscribers”), we collect information from website and mobile app members, visitors, and subscribers. The Privacy Policy governs users’ interaction and users’ registration for the websites and mobile app and use of its online services. Except as set forth within this Privacy Policy, the website and mobile app terms of service agreement, and/or other published guidelines, Neurolif does not release Information about the website’s visitors and mobile app users without their permission. Please note that Neurolif reviews these privacy practices from time to time, and that these practices are therefore subject to change. Neurolif asks users to periodically review this page to ensure continuing familiarity with the most current version of the Privacy Policy. To contact Neurolif about privacy issues, to report a violation of the Privacy Policy, or to raise any other issue regarding the website or mobile app, please send an e-mail to info@neurolif.com.

Neurolif gathers non-personally identifiable Information. As users access the website or mobile app, Neurolif collects and aggregates Information indicating, among other things, which pages were visited, the order in which they were visited, and which hyperlinks were employed. Collecting such Information involves the logging of IP addresses, operating system, and browser software used by each visitor. Although such Information is not personally identifiable, Neurolif can determine from the IP address a visitor’s Internet Service Provider and the geographic location of the user’s point of connectivity. Certain areas of the website and mobile app may require that users provide personally identifiable Information (such as name, e-mail address, and phone). In addition, when registering to set up an account to use certain services such as e-mail, discussion forums, or to receive newsletters or specifically targeted Information (“services”), Neurolif may require users to provide additional personally identifiable Information. Neurolif does not knowingly collect personally identifiable Information from children (defined herein as minors younger than thirteen years of age) without obtaining parental consent. Before registering for an account to use the services, Neurolif requests that all minors have their parents read the Privacy Policy and continue their involvement throughout the registration process. Neurolif does not control the acts of members or visitors. In the event visitors encounter any user who is improperly collecting or using Information provided by members or visitors, please contact info@neurolif.com.

How Neurolif Uses/Does Not Use Gathered Information

Please take some time to become familiar with the different ways Neurolif uses the Information gathered. Keep in mind that, while Neurolif encourages all third parties involved to adhere to this Privacy Policy and to otherwise handle personal Information in a responsible manner, Neurolif cannot and does not assume any responsibility for any actions or omissions of third parties, including the manner in which they use Information received either from Neurolif or independently. Nevertheless, in the event users encounter any third party associated with, or who claims association with Neurolif, who is improperly collecting or using personal Information, please contact info@neurolif.com who will forward the message to the third party.

Use of non-personally identifiable Information. Neurolif uses non-personally identifiable Information in aggregate form to build higher quality, more useful online services by performing statistical analyses of the collective characteristics and behavior of the website visitors and mobile app users, and by measuring demographics and interests regarding specific areas.

The website and mobile app may contain links to other Internet website, including co-branded or other affiliated websites that may or may not be owned or operated by Neurolif. Unless otherwise explicitly stated, Neurolif is not responsible for the privacy practices or the content of such websites, including such sites' use of any Information (such as IP number, browser type, or operating system) collected when visitors to the website click through links to those sites. Even though such Information might not identify the user personally, users should be familiar with the privacy practices of those other sites.

Use of personally identifiable Information. Neurolif provides notice to potential registrants of the website and mobile app whose personally identifiable Information will be collected during the registration or other processes including the voluntarily submission of any form on the website or mobile app. Such notice is provided simultaneously with the user's registration; moreover, this policy itself serves as notice that such Information is collected under those circumstances. We collect Information from individuals only as necessary in the exercise of our legitimate interests, functions, and responsibilities. In cases where you access restricted content which requires your subscription (i.e., to log on as a user), your Information is collected and retained by us until you ask us to remove your Information from our databases.

Finally, Neurolif may use individual members' data to "pre-populate" forms, which are displayed for the purpose of collecting individual data by Neurolif. In no case does pre-populating a form transfer any data to any third party. Only if the user voluntarily requests that such data be transferred will any transfer take place. Neurolif reserves the right to release any and all Information contained within access logs concerning any visitor or users when that visitor or user is in violation of Neurolif's "Terms of Service" agreement or other published guidelines, or partakes (or is reasonably suspected of partaking) in any illegal activity, even without a subpoena, warrant, or other court order, and to release such Information in response to discovery requests, or in response to any circumstance in which Neurolif, in its sole discretion, deems an emergency. Neurolif cooperates with law enforcement agencies in identifying those who may be using its servers or services for illegal activities. Neurolif also reserves the right to report any suspected illegal activity to law enforcement for investigation or prosecution. Neurolif will post the relevant privacy Information in the official rules and/or registration area for any promotions it sponsors. That privacy Information, to the extent it conflicts with this Privacy Policy, will govern that particular promotion.

Third Party use of Sensitive Information

We may disclose your Sensitive Information and other Information as follows:

- **Consent:** We may disclose Information if we have your consent to do so.
- **Public Information:** We may share your Information if you have made it public.
- **Archiving:** We may share your Information for archival purposes in the public interest, and for historical research and statistical purposes.
- **Legal Obligation:** We may share your Information when the disclosure is required or permitted by international, federal, and state laws and regulations.

- **Service Providers:** We use third parties who have entered into a contract with Neurolif to support our operations and policies. In such cases, we share your Information with such third parties subject to the imposition of appropriate safeguards to prevent further unauthorized disclosure.
- **De-Identified and Aggregate Information:** We may use and disclose Information in de-identified or aggregate form without limitation.

Security

All Information gathered on the website and mobile app is stored within a controlled database accessible only to Neurolif to protect the loss, misuse, or alteration of the Information under its control. However, as effective as any security measure implemented by Neurolif may be, no security system is impenetrable. Neurolif cannot guarantee the security of its database, nor can it guarantee that the Information supplied by users will not be intercepted while being transmitted over the Internet. Questions regarding this Privacy Policy should be directed to info@neurolif.com.

Retention and Destruction of your Information

Your Information will be retained by Neurolif in accordance with applicable state and federal laws and will be destroyed upon your request unless applicable law requires destruction after the expiration of an applicable retention period. The manner of destruction shall be appropriate to preserve and ensure the confidentiality of your Information given the level of sensitivity, value, and criticality to Neurolif.

Your Rights

Where authorized and subject to all applicable laws, you may have the right to request access to, a copy of, rectification, restriction in the use of, or erasure of your Information. You also have the right to withdraw consent to the use of your Information, without affecting the legitimacy of Neurolif's use of the Information prior to receipt of your request.

If users would like to have personally identifiable Information changed or removed from Neurolif's database, please contact info@neurolif.com. Keep in mind that there will be residual Information remaining within the databases, access logs, and other records, which may or may not contain such personally identifiable Information. The residual Information will not be used for commercial purposes; however, Neurolif reserves the right, from time to time, to re-contact former customers or users of this website and mobile app if lawful.

Updates to this Policy

Neurolif may update or change this policy at any time. Your continued use of the website and mobile app after any such change indicates your acceptance of such changes.

Questions? Questions regarding the Terms, Conditions, or Privacy Policies should be directed to Neurolif at info@neurolif.com.

Neurolif
12 Giborei Israel St.
Netanya, Israel

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